

ATVB COUNCIL STRATEGIC PLAN FOR 2006–09 DRAFTED

At the April ATVB Leadership Committee meeting, the group participated in a council strategic planning session facilitated by Steve Strucely, director of business planning at the National Center. The session was held to identify challenges and opportunities and formulate goals and objectives for the next three years.

The strategic planning process follows a path of three steps: knowledge discovery (focus on research efforts), knowledge processing (put research knowledge into an applicable form) and knowledge transfer (disseminate the information).

Based on member responses, the facilitator provided a summary of the ATVB “SWOT” analysis grid identifying council strengths,

weaknesses, opportunities and threats. Goals and supporting strategies have since been determined to address council programs and activities; membership and involvement; and communications.

Goals for Membership & Governance are:

- 1) Increase involvement of early career investigators,
- 2) Increase diversity of council membership,
- 3) Promote greater involvement in the council by members of the thrombosis community and
- 4) Improve communication with council members.

Goals for Science & Program are:

- 1) Maintain the spring meeting as the premier conference for ATVB and
- 2) Explore opportunities to obtain outside funding to underwrite meeting costs and awards.

Goals for Education & Awareness are:

- 1) Support national and affiliate advocacy efforts and
- 2) Participate in and support AHA/ASA efforts to reach consumers with messages about preventing and treating cardiovascular disease and stroke.

ATVB members are winners in the AHA Member-Get-A-Member Campaign!

ATVB had a 5 percent participation rate in the recent Member-Get-A-Member Campaign and gained 29 new members from the efforts. Two ATVB Council members, Paul Poirier and Martha Cathcart, were 2nd and 3rd place winners for the most referrals in phase 2 of the contest and received American Express gift cards.

Goals for Relationships are:

- 1) Identify opportunities for building relationships with other organizations to assist in promoting AHA/ASA priorities and
- 2) Develop liaisons with other AHA/ASA councils and committees.

If you'd like to contribute your ideas about achieving these goals and growing the council, please contact a Leadership Committee member to get involved!

ATVB Merit Awards for Young Investigators

ATVB is sponsoring the ATVB Merit Awards for Young Investigators. These grants offset travel costs to Scientific Sessions for early career investigators and trainees who have had an abstract accepted for presentation at the Scientific Sessions 2006. To apply, you must be an AHA member in the ATVB Council. The application deadline is Aug. 31, 2006. Visit <http://www.americanheart.org/presenter.jhtml?identifier=3011552> for more information!

Do you know a future FAHA?

Please take a moment to review the criteria for becoming a Fellow of the American Heart Association (FAHA) and nominate colleagues who you think fit the bill. The new AHA fellowship (FAHA) homepage is <http://www.americanheart.org/fellowship>.